



Waterstone Annapolis
1100-HC

ISE Victorian
F-HC2200

	List	Net	Sell	GP
1100-HC-CH	\$735.00	\$297.68	\$551.25	46
F-HC2200C	\$819.00	\$409.50	\$560.66	25
1100-HC-SN	\$800.00	\$324.00	\$600.00	46
F-HC2200SN	\$885.00	\$442.50	\$545.97	25
1100-HC-ORB	\$770.00	\$311.85	\$577.50	46
F-HC2200ORB	\$957.00	\$478.50	\$638.00	25
1100-HC-PN	\$800.00	\$324.00	\$600.00	46
F-HC2200PN	\$957.00	\$478.50	\$638.00	25

Heaters included in pricing.

The above chart shows the difference in GP when we sell Waterstone vs. ISE. There are other beneficial comparisons between the two lines that may help in selling one product over the other.

Waterstone is made in the USA.

ISE Wave and newer heads are made in Taiwan and all other heads and tanks are made in Mexico.

Waterstone tanks now come with the PRV valve and have a two year warranty.

ISE tanks have a 3 year in-home warranty and an available extended warranty.

Waterstone heads have a lifetime mechanical warranty and a finish warranties vary - PVD, Pol & Sat C 7 years, Living finishes no warranty.

ISE - 110 series 5 years, all other heads 3 years.